



Rules



Registration

- By **March 17th**, please email the Registration Form to Siena Faughnan at the Attorney General's Office, at Siena.Faughnan@state.ma.us.
- When counting the number of employees, count each person working at the firm, regardless of position.
- Law firms with multiple office locations will compete as a single entity for awards, although food and funds will still go to the food banks in each office's respective region.

General Competition

- The contest runs from **March 24th to April 4th 2014**. You may not count any money or food collected after April 4th 2014.
- Teams must deliver food and funds to their area food bank no later than 3 p.m. on **April 8th 2014**.
- Food items will be tabulated in pounds.
- Each dollar contributed will count as four pounds of food.

Food Contributions

- Candy will not be counted.
- Please do not contribute food items in glass.
- Please do not open items that are already packed in cases, cartons, or boxes.

Monetary Contributions

- Checks should be made payable to the appropriate food bank.
- Monetary contributions are tax-deductible and appreciated. Cash donations must be accompanied by the contributor's name, address and amount of contribution in order to receive a tax-deductible receipt.
- **Raffles are prohibited.** Under Massachusetts law, only qualified non-profit organizations that have obtained a permit and act in accordance with [M.G.L. c. 271, s. 7A](#) and, if applicable, [940 CMR 12](#), can conduct raffles. Law firms, individuals, and others who are not NPOs cannot hold a raffle even if a portion of the proceeds will be donated to a qualified nonprofit organization.
 - Example 1: You may not arrange for your colleagues to donate money for the chance to win a gift certificate
 - Example 2: You may not organize a 50/50 raffle
 - [More information about raffles](#) is available on the AGO website.



Ideas for Your Food Frenzy

- **Dress Down Day** - if you bring in a certain number of food items or pay a determined amount, you may wear casual attire to work.
- **Potluck Day** - everyone brings a dish for lunch and in order to gain entrance you must bring a certain number of food items or pay an admission fee.
- **Costume Theme Day** - create a theme, for example, “Mardi Gras” or “St. Patrick’s Day Parade.” If you bring in a certain number of food items or cash amount you may dress for that theme.
- **Food Theme Day** - challenge co-workers/fellow students to bring in as many different food items as possible in a certain category. For example, Macaroni Monday, Tuna Tuesday, Peanut Butter Wednesday, Cereal Thursday, Pasta Friday. Whoever has the most different types of food within the category wins a prize.
- **Lunch for the Hungry Day** - everyone contributes what they would normally spend on lunch.
- **Hold inter-firm or school-wide contest** -i.e. talent show, “American Idol”, bowling tournament and charge admission.
- **Totals** - display daily totals in high-traffic areas or announce totals using emails or via Twitter or Facebook to keep people up to date and involved.
- **Friendly Competition** - conduct non-monetary wagering and/or email wars between departments or between other schools/legal organizations.
- **Rewards** - have rewards for those who donate more than 20 cans or \$100.

Ideas from Legal Food Frenzies Past

- **One firm partner wore a 'Hannah Montana' wig and charged admission to his concert to raise money.**
- **One firm brought in pictures drawn by employees' children reminding people of the contest that were displayed around their office.**
- **Several firms allowed staff to wear jeans to work in exchange for a donation of food or funds.**
- **At two law schools, students who brought a food item received immunity from being called on in class.**
- **At another site, employees/students were asked to contribute what they would normally spend on lunch.**
- **A firm gave out reusable shopping bags with the firm's logo. Employees were encouraged to take the bag home, fill it up, bring it back, and then once they made their donation, they got to keep the bag.**